



Martina Wolfova

Business Consulting & Executive Coaching

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Martina provides Business Consulting and Executive Coaching as an independent consultant on the Czech market. She also works as Interim manager. She specializes in advisory and coaching on design and execution of **Business and Brand strategy and Innovation**.

She worked as interim Vice President People & Corporate Communication for Vodafone Czech Republic and interim Marketing Director responsible for communication including advertising, corporate communication, events & promotions and intelligence & insights.

Since January 2007, Martina has been an associate with the Center for Creative Leadership®, providing coaching and feedback facilitation in both custom and open-enrolment programs.

She led Human Resources Management Services for PricewaterhouseCoopers for more than 2 years before Vodafone. She consults with Czech and international organizations on business restructuring, transformations, organizational performance improvement and people and results leadership. For more than 10 years she worked as a Human Resources Director for PepsiCo Restaurant Int., Hilton Prague and British American Tobacco CR. Besides, she was the company executive and also responsible for Corporate and Regulatory Affairs management and Communication. Martina designed, built and led European Center of Excellence for Training and Development [22 countries] in British American Tobacco.

She worked for top Czech investment company “Passerinvest” as a head of Commercial department for 4 years.

Martina is a member of the Turnover Management Association. She regularly speaks on industry conferences, Chambers of Commerce events and works also as inspirational speaker.

After studying sociology at Palacky University in the Czech Republic, she studied MBA on CVUT and Hallam Sheffield University, UK. She uses Czech and English as working languages with clients and communicates in Russian. She loves reading :o).